



KIMBERLY MCGUIRE
VISUAL COMMUNICATION DESIGNER

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EXPERIENCE

GravityTank

Contract Visual Communication Designer (01.2012–Present)
Layout Design, Icon Illustration and Information Graphics
Clients: Pfizer, Target

GGP (General Growth Properties)

Freelance Graphic Designer (05.2011–01.2012)
Ad design, logo design, environmental design, collateral
and lettering

EPIC: Engaging Philanthropy, Inspiring Creatives

Graphic Designer (10.2011–12.2011)
Selected to work on a rally team of creatives to do work for
a non-profit organization

TMC, a division of C.H. Robinson Worldwide

Freelance Graphic Designer (11.2009–Present)
Annual reports, identity design, packaging design and
case studies
Clients: Dole, Hickory Farms, Ravaga, Boise

Walton Isaacson

Freelance Graphic Designer (06.2011)
Packaging design, icon illustration and design of
information graphics
Clients: Courvoisier, Phillips

Edelman

Freelance Graphic Designer (04.2011)
Design of information graphics
Clients: Blackberry

Acapella 360

Freelance Graphic Designer (11.2010–02.2011)
Logo design, identity design, art direction, user experience and
web design

Carolyn Grisko & Associates

Graphic Designer (04.2009–11.2010)
Logo design, web design, ad design, annual reports
Clients: The Great Lakes & St. Lawrence Cities Initiative, Gift of Hope,
Diebel Labs, Equip for Equity, Wacker Drive, Cotter Consulting

Jettison Quarterly

Volunteer Designer (05.2010–Present)
Illustration and design

Erika Larsen

Photo Assistant (08.2009)

Columbia College Portfolio Center

Graphic Design Intern (08.2008–04.2009)
Design of marketing materials including print, web &
promotional materials

Columbia College Art + Design Lab

Work Aid (02.2005–05.2008)
Responsible for aiding students with Adobe Creative Suite and
printing jobs on Xerox and Epson (large format) printers

EDUCATION

Columbia College Chicago

BFA in Graphic Design
Minor in Photography (12.2008)
Study Abroad in Florence, Italy (06.2007)

SKILLS

Proficient

Adobe Creative Suite (Photoshop, Illustrator, InDesign,
Acrobat), Quark Xpress, Font Lab, Illustration

Working Knowledge

HTML, CSS, Flash, PowerPoint, Keynote, Microsoft Office

GROUPS AND AWARDS

Top New Creatives, CMYK (2011)
AIGA member (08.2006–Present)
Art Director's Club Portfolio Review (2009)
Students in Design (2006–2008)
Dean's list (2006, 2008)
Photographers' Forum Photo Contest, finalist (2007)

EXHIBITED WORKS

Chicago Printmakers'
Collaborative (2010)
Rubloff Art House (2008)
Vespine Gallery (2008)

PUBLISHED WORK

CMYK Issue #51 (2011)
Photographers' Forum,
Best of College Photography
(2007)